


































| Sunday | | Monday | | Tuesday | | Wednesday | | Thursday | | Friday | | Saturday | |
|----------|--|--------|--|---------|--|-----------|--|----------|--|--------|--|----------|---|
| • DRIP • | | | | | | | | 1 |  Monthly Mkt Update + ARG article to your Compliance by EOD | 2 | MMU & article to contacts, Social Media, blogs, web       | 3 | |
| | | | | | | | | 4 | 5 | 6 |  MMU sent back to “unopened”    | 7 | 8 |
| 11 | | 12 | | 13 | | 14 | | 15 | | 16 | | 17 | |
| 18 | | 19 | | 20 | | 21 | | 22 | | 23 | | 24 | |
| 25 | | 26 | | 27 | | 28 | | 29 | | 30 | | 31 | |

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|--------|--------|---------|-----------|----------|--------|----------|

•
SPRINKLE
•

•
DRIP
•

| | | | | | | |
|---------------|---------------|--|---------------|--|--|--|
| | | | | <div>1</div> <div>  <div> <div></div> <div></div> </div> </div> <div>Monthly Mkt Update + ARG article to your Compliance by EOD</div> | <div>2</div> <div> <div> <div></div> <div></div> </div> </div> <div>MMU & article to contacts, Social Media, blogs, web</div> <div>       </div> | <div>3</div> |
| <div>4</div> | <div>5</div> | <div>6</div> <div>  <div> <div></div> <div></div> </div> </div> <div>MMU sent back to "unopened"</div> <div>    </div> | <div>7</div> | <div>8</div> | <div>9</div> | <div>10</div> |
| <div>11</div> | <div>12</div> | <div>13</div> <div>  <div> <div></div> <div></div> </div> </div> <div>2 Topic Bulletin to your Compliance before 15th</div> | <div>14</div> | <div>15</div> | <div>16</div> | <div>17</div> <div> <div>2 Topic Briefing to contacts, web, Social Media, blogs</div> <div> <div></div> <div></div> </div> </div> <div>       </div> |
| <div>18</div> | <div>19</div> | <div>20</div> <div>  <div> <div></div> <div></div> </div> </div> <div>2 Topic Bulletin back to "unopened"</div> <div>    </div> | <div>21</div> | <div>22</div> | <div>23</div> | <div>24</div> |
| <div>25</div> | <div>26</div> | <div>27</div> | <div>28</div> | <div>29</div> | <div>30</div> | <div>31</div> |

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|--------|--------|---------|-----------|----------|--------|----------|

• SPRINKLE •

• SPLASH •

• DRIP •

1



Monthly Mkt Update + ARG article to your Compliance by EOD

2



















































MMU & article to contacts, Social Media, blogs, web








3

| | | | | | | |
|---|--|---|---------------------------|---------------------------|---------------------------|--|
| <div>4</div> <div>  <div> <div></div> </div> </div> <div>Weekly Market Update sent to Compliance Dept</div> | <div>5</div> <div>  <div> <div></div> </div> </div> <div>WMU sent to contacts, posted to Social Media, blogs, uploaded to web</div> <div>       </div> | <div>6</div> <div>  <div> <div></div> <div></div> <div></div> </div> </div> <div>MMU sent back to "unopened"</div> <div>    </div> | <div>7</div> <div></div> | <div>8</div> <div></div> | <div>9</div> <div></div> | <div>10</div> <div></div> |
| <div>11</div> <div>  <div> <div></div> </div> </div> <div>Weekly Market Update sent to Compliance Dept</div> | <div>12</div> <div>  <div> <div></div> </div> </div> <div>WMU sent to contacts, posted to Social Media, blogs, uploaded to web</div> <div>       </div> | <div>13</div> <div>  <div> <div></div> </div> </div> <div>2 Topic Bulletin to your Compliance before 15th</div> | <div>14</div> <div></div> | <div>15</div> <div></div> | <div>16</div> <div></div> | <div>17</div> <div>  <div> <div></div> </div> </div> <div>2 Topic Bulletin to contacts, web, Social Media, blogs</div> <div>       </div> |
| <div>18</div> <div>  <div> <div></div> </div> </div> <div>Weekly Market Update sent to Compliance Dept</div> | <div>19</div> <div>  <div> <div></div> </div> </div> <div>WMU sent to contacts, posted to Social Media, blogs, uploaded to web</div> <div>       </div> | <div>20</div> <div>  <div> <div></div> </div> </div> <div>2 Topic Bulletin back to "unopened"</div> <div>    </div> | <div>21</div> <div></div> | <div>22</div> <div></div> | <div>23</div> <div></div> | <div>24</div> <div></div> |
| <div>25</div> <div>  <div> <div></div> </div> </div> <div>Weekly Market Update sent to Compliance Dept</div> | <div>26</div> <div>  <div> <div></div> </div> </div> <div>WMU sent to contacts, posted to Social Media, blogs, uploaded to web</div> <div>       </div> | <div>27</div> <div></div> | <div>28</div> <div></div> | <div>29</div> <div></div> | <div>30</div> <div></div> | <div>31</div> <div></div> |






















































































































| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|--------|--------|---------|-----------|----------|--------|----------|
|--------|--------|---------|-----------|----------|--------|----------|

• FLOW •

• SPRINKLE •

• SPLASH •

• DRIP •

| | | | | | | | | | | | | | |
|--|--|--|--|---|--|--|--|---|--|--|--|--|--|
| • FLOW • | | | | • SPLASH • | | | | 1      Monthly Mkt Update + ARG article to your Compliance by EOD       | | 2     MMU & article to contacts, Social Media, blogs, web | | 3 | |
| 4    Weekly Market Update to your Compliance Dept | | 5   WMU to sent contacts, posted to Social Media, blogs, uploaded to web       | | 6    MMU sent back to “unopened”    | | 7   News Item to your Compliance Dept ASAP | | 8  News Item to contacts, Social Media, blogs, web       | | 9 | | 10 | |
| 11    Weekly Market Update to your Compliance Dept | | 12   WMU sent to contacts, posted to Social Media, blogs, uploaded to web       | | 13    2 Topic Bulletin to your Compliance before 15 th | | 14   News Item to your Compliance Dept ASAP | | 15  News Item to contacts, Social Media, blogs, web       | | 16 | | 17   2 Topic Bulletin to contacts, web, Social Media, blogs       | |
| 18    Weekly Market Update to your Compliance Dept | | 19   WMU sent to contacts, posted to Social Media, blogs, uploaded to web       | | 20   2 Topic Bulletin back to “unopened”    | | 21   News Item to your Compliance Dept ASAP | | 22  News Item to contacts, Social Media, blogs, web       | | 23 | | 24 | |
| 25    Weekly Market Update to your Compliance Dept | | 26   WMU sent to contacts, posted to Social Media, blogs, uploaded to web       | | 27 | | 28   News Item to your Compliance Dept ASAP | | 29  News Item to contacts, Social Media, blogs, web       | | 30 | | 31 | |